



For immediate release
Citigroup Inc. (NYSE symbol: C)
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**Citigroup Announces \$200 Million Global Commitment to Financial Education
Appoints Dara Duguay Head of New Office of Financial Education**

NEW YORK — Citing the belief that strong financial education programs raise the quality of life for individuals, families and institutions and strengthen communities around the world, Citigroup and the Citigroup Foundation today announced a 10-year, \$200 million commitment to financial education. The commitment, announced today at an event with government officials and community leaders, marks Citigroup's support of "Financial Literacy Month" in the United States and will support financial education programs in the nearly 100 countries that Citigroup operates in around the world.

Citigroup announced the formation of an Office of Financial Education. Dara Duguay, formerly the Executive Director of the non-profit Jump\$tart Coalition for Personal Financial Literacy in Washington DC, has joined Citigroup and has been named head of Citigroup's new Office of Financial Education, the financial services company also announced today.

Citigroup also announced a global initiative designed to encourage its 275,000 employees around the world to devote time to support financial education and other charitable causes. Under this new initiative, employees may take a day off work to volunteer for a non-profit organization.

Charles Prince, Chief Executive Officer of Citigroup, said: "Citigroup is a longstanding supporter of financial education. Today we are enhancing our commitment with new resources and a sharper focus. Not only are we committing financial resources, we are committing ourselves to helping people around the world build better lives for themselves and their families. Over the next ten years, Citigroup will touch the lives of millions of people by supporting financial education that will help them achieve their dreams."

The increased commitment to financial education will come primarily in the form of grants from the Citigroup Foundation, supplemented by grants and programs from Citigroup's various businesses.

Through its new Office of Financial Education, Citigroup will help identify new programs to promote financial education and drive the strategy and implementation of Citigroup's financial education efforts. The new Office of Financial Education will

teach people the basics of financial education and mobilize Citigroup's global workforce.

Marge Magner, Chairman and CEO of Citigroup's Global Consumer Group and Chairman of the Citigroup Foundation, said: "Financial education is a natural extension of the work we do every day and a major focus of our effort to make a difference in the communities where we live and work. We believe knowledge is your greatest asset and that means we at Citigroup have a special responsibility to share the lessons we have learned and help people plan for the future. We are committed to financial education because over the years we have seen communities around the world made stronger by responsible and wise use of financial resources."

Raul Yzaguirre, President & CEO of The National Council of La Raza, said: "Citigroup has made great strides in helping our communities to save, invest, borrow, spend wisely and manage debt responsibly. We look forward to continuing our long relationship with Citigroup and applaud their efforts to commit additional resources to financial education."

Vijay Macwan, Director, SUNY University Center for Academic and Workforce Development, said: "We have worked with Citigroup to develop a financial education program that has helped many students, formerly on public assistance, transition to college or enter the workforce. We believe that promoting self-sufficiency through a variety of financial education programs is key to assisting those who are transitioning from welfare to work. We commend Citigroup on its responsiveness to the needs of adult learners and students."

Dara Duguay, the newly-appointed head of Citigroup's Office of Financial Education, said: "My experience shows that financial education is needed to turn money mistakes into money successes. I am excited to join Citigroup and lead its efforts to identify and implement programs needed to help people get smart about money and to learn how to become self-sufficient and build wealth."

Citigroup has created a new website that features information on its Financial Education Program, upcoming activities, and resources, including Citigroup's Financial Education Curriculum. The site is available at financialeducation.citigroup.com.

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Based on the belief that knowledge is your greatest asset, the **Citigroup Financial Education Program** is a global, company-wide effort working jointly with the Citigroup Foundation to identify, support and implement initiatives that help give individuals, families and institutions the tools needed to make sound financial decisions. Citigroup's 10-year, \$200 million global commitment is focused in three areas: Personal Financial Education, Small Business Financial Education, and Institutional Financial Education. Additional information about Citigroup's Financial Education Program, including Foundation guidelines, links and resources, and the Citigroup Financial Education Program Curriculum and Facilitator's Guide, may be found at: financialeducation.citigroup.com.

Citigroup (NYSE: C), the preeminent global financial services company has some 200 million customer accounts and does business in more than 100 countries, providing consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, insurance, securities brokerage, and asset management. Major brand names under Citigroup's trademark red umbrella include Citibank, CitiFinancial, Primerica, Smith Barney, Banamex, and Travelers Life and Annuity. Additional information may be found at www.citigroup.com.

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