



Translation of Japanese Press Release

**Citibank to be a special sponsor for creative award  
that supports creators using the Internet in their activities**

Tokyo - Citibank Japan Ltd. ("Citibank") will be a special sponsor to the 2008 Powered-by-Citibank Creative Awards: "Let's Get It Done" (organized by the Creative Awards Steering Committee).

This is an art contest that sponsors creators using the Internet in their creative activities. Applications for the live-action art works on the subject of "Dreams-when the dreams come true" will be accepted between November 20, 2007 and December 28, 2007, with final results announced on Thursday, January 31.

Citibank recently launched e-Savings, a Yen Savings Account designed for transactions mainly on the Internet, and strives to enhance its Internet services. To commemorate the launch of e-Savings, Citibank decided to become a special sponsor of the first Powered-by-Citibank Creative Awards to support the dreams of creators through the Internet.

The 2008 Powered-by-Citibank Creative Awards: "Let's Get It Done"

Organizer:	The Creative Awards Steering Committee	
Special Sponsor:	Citibank Japan Ltd.	
Judges:	ISHII, Tatsuya	(Artist)
	KANG, Sang Jung	(Professor of Interfaculty Initiative in Information Studies, Graduate School of Interdisciplinary Information Studies, The University of Tokyo)
	KON, Satoshi	(Animation Director)
	HIROKANE, Kenshi	(Cartoon Writer)

Details of the Award: Creative Award HP (<http://www.creative-award.jp/>)  
※Information on the Creative Award can also be accessed from HP of Citibank after November 20, 2007.

# # #

Press Release related inquiries  
Citigroup  
Corporate Affairs,  
TEL: 03-5223-8699