



(English Translation of Press Release)

July 22, 2008

Citi

National Institute on Consumer Education

**Citi and NICE announce the fourth round of Citi Success Fund grant recipients
Symposium to be held in Tokyo and Osaka
-29 educational projects selected for monetary grant-**

Citi and National Institute on Consumer Education (NICE) will hold a symposium, "*Education to Foster a Zest for Life: To Make Our Children Spirited*", on July 29, 2008 in Tokyo and August 22, 2008 in Osaka. The symposium is for people who are interested in education, including teachers and educators, and aims at creating an environment for children to gain strength to lead their lives through experiencing the fun of learning and the joy of accomplishment.

The program is wide-ranging, and the audience can take in opinions and experiences from multiple aspects. The keynote speech will be delivered by Ms. Mariko Bando (President of Showa Women's University) at the Tokyo Symposium and by Mr. Takanobu Fujita (Visiting Professor, Graduate School, Kwasei Gakuin University) at the Osaka Symposium, both under the theme of "*Education to Foster a Zest for Life*". Grant recipients from the third round of "Citi Success Fund" will also make presentations on their projects and their results. The symposium will also feature a panel discussion titled, "*To Conduct Classes Which Make Students Spirited*"

Furthermore, monetary grants will be awarded to 29 projects chosen under the fourth "Citi Success Fund". The fourth "Citi Success Fund" kicked off in April and received a total of 105 applications. 29 educational projects had been selected for this year's monetary grant. (4 for schools, 25 for teachers individually or groups of teachers). The selected projects will be implemented between July 2008 and March 2009.

###

This material is an English translation of a Japanese announcement made on July 22, 2008. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

“Citi Success Fund”

“Citi Success Fund”, launched in 1988 in the United States by Citi, has been introduced to Japan, Hong Kong, Indonesia, South Korea, the Philippines, Taiwan, and Thailand. In Japan, it was launched in 2004 in cooperation with National Institute on Consumer Education (President, Ms. Makiko Arima).

In Japan, “Citi Success Fund” provides monetary grants of JPY500,000 for each school project (maximum of 4 grants) and JPY200,000 per project planned by a teacher or a group of teachers (maximum of 30 grants). The grants are awarded based upon screening by the selection committee of applications of educational projects that are creative and unique. Elementary, junior-high, and high schools, as well as teachers, are eligible to submit applications. The educational projects must be; 1) educational projects that are concerned with consumption, corporate activities, and finance/economics; 2) creative and unique in their teaching contents and methods; and 3) implemented between July 2008 and March 2009.

Inquiries:

National Institute on Consumer Education “Citi Success Fund” Office
Phone: 81-3-5919-4541

Media:

Citi Japan
Media Relations
81-3-5644-4543

1. Outline of Symposium: “*Education to Foster a Zest for Life: To Make Our Children Spirited*”

Tokyo

Date: Tuesday, July 29, 2008 13:00 p.m. – 16:30 p.m.
Venue: ANA Intercontinental Tokyo “Prominence”
Audience: General public who are interested in education including school teachers and educators
Capacity: 150 persons (first-come and first-served basis)
Admission: Free-of-charge
Program: Keynote Speech by Ms. Mariko Bando (President, Showa Women’s University): “Education to Foster a Zest for Life”

Osaka

Date: Friday, August 22, 2008 13:00 p.m. – 16:20 p.m.
Venue: Hotel Granvia Osaka “Houoh”
Audience: General public who are interested in education including school teachers and educators
Capacity: 120 persons (first-come and first-served basis)
Admission: Free-of-charge
Program: Keynote Speech: Mr. Takanobu Fujita (Visiting Professor, Graduate School, Kwansei Gakuin University, Former NHK Lead Commentator): “Education to Foster a Zest for Life”

The Symposium is open to the media. Those who wish to participate, please contact Media Relations, Communications Division, Nikko Citi Holdings. (Phone: 03-5644-4543)

For the details of symposium programs, please visit:
www.consumer-education.jp/2008sympo/

This material is an English translation of a Japanese announcement made on July 22, 2008. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

2. Educational projects selected in the fourth round of "Citi Success Fund"

School Project (4)

Prefectures	Schools	Projects
Gunma	Irino Elementary School	Sustainable society created by all - Giving thoughts on food and public projects-
Niigata	Yamato Elementary School	Yamato Food Era/Future Chapter -Move Yamato by our power! -
Hiroshima	Harada Junior High School	Leaf Mold Mock Sales Company N.R.C.(Natural Recycle Corporation) -Challenge by 26 students of Harada Junior High-
Shiga	Kounan High School for Disabled Children	Make our town prosper with sheep! Grow pasture and raise sheep! Producing pure Japanese grass-fed lamb

Teacher/Group of Teachers (25)

Prefectures	Applicants	Schools	Projects
Hokkaido	Koyama Toshhide	Hokkou Elementary School Asahikawa English Education Network (AEEN)	"Money Cycle" experiencing through elementary school's foreign language activities - Foreign language activities as motivation leading to general study -
Aomori	Sudo Sanae	Elementary School affiliated with Hirosaki University Education Department	How goods are priced? - Forming economic concept leveraged on knowledge gained through experiences -
Ibaragi	Katsumura Kazuyuki	Ninomiya Elementary School	Economic effects by "planting Sun Patiens" that consume large quantities of CO2 and "collection of milk cartons" to reduce emissions
Tokyo	Tominaga Yayoi	Kitano Elementary School	What should we see in food? - Improve consumer insights through use of online supermarkets -
Niigata	Wakayama Hiroko	Matto Elementary School	MATTO Project 15 - Challenging to operate a stock company -
Shizuoka	Nagaoka Gennichi	Momoyama Elementary School	Study on elementary school career education for next generation loving hometown Atami and be strong
Aichi	Harada Syoko	Toyone Elementary School	Let's eat picture books, Let's eat rich roots - Financial education that incorporates cooking experiences that nurture power of children -
Fukuoka	Matsue Rie	Tagawa Elementary School	Let's look at our environment and protect our environment - Let's spread eco-friendly activities and Chovola (small volunteer) activities -
Miyazaki	Tsunagi Takashi	Kobayashi Elementary School	Nurture children who love hometown and hope better town and development of our prefecture - Understand the link between consumption life and regional economy through social science study of the 4 th graders -
Chiba	Kamano Ikuo	Junior High School affiliated with Chiba University Education Department	Let's find out how we can wisely use mobile phones - Consumer education coordinating elementary, junior high, and high schools -

This material is an English translation of a Japanese announcement made on July 22, 2008. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

Kanagawa	Matsumoto Midori	Sugao Junior High School	What I have to do for sustainability society? Learning from the study on environment, human rights and career
Mie	Nishimura Akemi	Isuzu Junior High School	For the growth of Isuzu , a company which contribute to sustainable society - Drive development of original products and better sales strategy -
Kyoto	Handa Kazuhiro	Oosumi Junior High School	Experience! How a stock company/money work
Nara	Nishinaka Norihiro	Junior High School affiliated with Nara University of Education	Class session in which students pursuit environmental problems - Through creating statistical charts -
Tochigi	Ohara Hiroko	Utsunomiya Chuo Girls Senior High School	Let's answer to the question, "What is money?"
Shizuoka	Yoshikawa Keiko	Shizuoka Chuo Senior High School.	Consumption activities in preparation for Tokai Earthquake
Osaka	Fujii Hiroki	Doshisha Kori Senior High School	Think about corporate social responsibilities through proposals of business ideas
Okayama	Miyake Motoko	Tamashima High School	Study on contracts and financial activities in information society - Be a future prosumer -
Yamaguchi	Yoshida Eijirou	Nagato High School	Specific issues and measures on welfare, health care and pension issues for elderly people in thinly-populated areas
Ehime	Minakawa Katsuko	Ehime University Senior High School	Challenging to turn "tea", a looked over local produce into resources/products by high school students
Kagoshima	Hashiguchi Hisashi	Okuchi Senior High School F3(Finance For a Feast)	Happy Finance, Happy Wedding
Hiroshima	Michiyoshi Tsukasa	Hiroshima National College of Maritime Technology	"Learn local food and food culture" program – Learn from one-day store manager of a mock distribution store
Nagano	Takizawa Kouya	Nagano School for Disabled Children	Hands-on study for mentally-disabled students to gain strength to lead a rich life in the local town after graduating from schools - Through participation in "Shimizu Koji, Toigosho City"
Hyogo	Takahashi Makoto	Takarazuka School for Disabled Children	Program to experience consumption life for students with severe/multiple disabilities based on collaboration with local community - Aiming to develop a mindset to with people w/disabilities for residents towards education for sustainable development -
Tokushima	Nii Yukiko	Ikeda branch of Kokufu School for Disabled Children	I will buy it by myself! We will sell them together! I can do it by myself! - Learn how to shop using AAC (Amplification Alternative Communication) -

This material is an English translation of a Japanese announcement made on July 22, 2008. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.