



Translation of Japanese Press Release

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Nikko Citi Holdings Inc.

Citi Launches “Travel to the Future” an educational site to learn about financial matters and economics for junior high school students

Citi has launched “Travel to the Future” (Japanese name “Mirai Ryoko”), a financial/economics education site for junior high school students.

As part of Citi’s financial education programs under its CSR activities, the “Travel to the Future” web site was set up jointly with National Institute on Consumer Education and is available from Citi in Japan’s corporate website (URL: <http://www.citigroup.jp/mirairyoko/>). Its aim is for users, mainly junior high school students, to gain a basic understanding of financial matters and the economy, as well as to acquire the capability to make proper judgments in their respective personal lives.

“Travel to the Future”, which uses animation, consists of three sections of “Lecture Room”, “License Test Room” and “Simulation Room” so that users can acquire valuable knowledge in an easy-to-understand way, while having fun. In the “Lecture Room, a user can learn how to create a life-plan and gain basic knowledge in personal finance, etc. In the “License Test Room”, the user can check what he or she has learned by participating in a quiz, and when a score of 70% or more is obtained, the user can obtain a passport to enter into the “Simulation Room” where the user can simulate future life by riding a time-machine. In the “Simulation Room”, the user can experience a process of designing a personal life by choosing a variety of events that they may come across in life.

“Travel to the Future” can also be used for social studies, civics or homemaking classes as well as preparations or reviews of work experience activities at junior high schools. Furthermore, this is useful as a tool to discuss family budget, choice of occupation, and in designing one’s personal life between parents and children at home.

Citi provides support to the younger generation, who will shoulder future generations, not only to gain knowledge in financial matters and economics but also to nurture the ability to think and navigate one’s life in order to realize their dreams.

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