



United Airlines and Citi Cards Japan launch new Japan-exclusive Mileage Plus Diners Club program

Most generous offering yet from Mileage Plus in Japan provides new ways to earn limitless miles, fast

TOKYO, February 19, 2009 – United Airlines and Citi Cards Japan today announced the launch in Japan of two new Japan-exclusive Mileage Plus Diners Club cards. Now, Mileage Plus Diners Club First and the Mileage Plus Diners Club Card offer Diners Club cardholders in Japan even faster ways to earn Mileage Plus miles from Japan, worldwide.

Mileage Plus Diners Club First provides the most generous offering yet from Mileage Plus in Japan and one of the best reward ratios in the industry. The two companies agreed to offer the new service to global travelers in order to introduce the privileges and benefits of Diners Club to United passengers. Please refer to the appendix for further detail on how to earn Mileage Plus miles with Mileage Plus Diners Club First and the Mileage Plus Diners Club Card.

Through Citi Cards Japan, from July 2008 Diners Club cardholders in Japan were able to convert 10 Diners Club Points into 1,000 Mileage Plus miles. Now, with Mileage Plus Diners Club First and the Mileage Plus Diners Club Card, Diners Club cardholders can for the first time directly earn Mileage Plus miles through Diners Club Card in Japan, without any conversion from Diners Club points to Mileage Plus miles.

“We are delighted to expand our partnership with Citi Cards Japan and offer our members a new way to earn miles”, said Mark Schwab, Vice President, Pacific. “The Diners Club brand holds significant importance to discerning travelers in Japan and is a welcome addition to our growing partnership program.”

TS Anil, the President of Citi Cards Japan, Inc., said, “we are pleased to announce this new partnership between Diners Club and United Airlines. Both our brands have a common



strength in the world travel market, and this new program will provide a rich value proposition to business and leisure travelers.

Diners Club has a 50-year history in Japan and is one of the most respected affluent brands. This is a part of our continued effort to meet the needs of our valued customers.”

For more information on this new Japan-exclusive partnership in, please visit www.unitedairlines.co.jp or www.diners.co.jp.

For further information, please contact the following press offices

O. Ormrod, Gavin Anderson & Company for United:	Tel: +81-(0)3-5404-0640
Worldwide Press Office for United:	Tel: +1-312-997-8640
Citi Cards Japan:	Tel: +81-(0)3-6270-9848

About United in Japan

United has more than 25 years experience of flying to Japan, with Tokyo representing United's first international destination outside of North America. Tokyo's Narita International Airport is a global hub and hosts more than 500 flight attendants. United offers 84 flights each week from Tokyo Narita and Osaka. From Tokyo's Narita International Airport, United serves Chicago, Honolulu, Los Angeles, San Francisco, Seattle and Washington D.C. and the Asian cities of Bangkok, Seoul, Singapore and Taipei. From Osaka, United serves San Francisco. United's Japan Website, www.unitedairlines.co.jp, enables customers to book and purchase their tickets online for all United flights.

About United

United Airlines (NASDAQ: UAU) operates nearly 3,000* flights a day on United and United Express to more than 200 U.S. domestic and international destinations from its hubs in Los Angeles, San Francisco, Denver, Chicago and Washington, D.C. With key global air rights in



the Asia-Pacific region, Europe and Latin America, United is one of the largest international carriers based in the United States. United also is a founding member of Star Alliance, which provides connections for our customers to 975 destinations in 162 countries worldwide. United's 49,500 employees reside in every U.S. state and in many countries around the world. News releases and other information about United can be found at the company's Web site at united.com.

*Based on United's flight schedule between October 2008 and October 2009.

About Citi Cards Japan, Inc.

Citi Cards Japan, Inc. operates the credit card business in Japan for Citigroup, one of the world's largest issuers of credit cards. Citi cards Japan brings together the strengths of Diners Club, a credit card pioneer in Japan renowned since 1960 for its service and status, and Citi Card, which leverages Citigroup's expertise in global markets to offer a quality suite of products and services for its card members.

Appendix - Earning miles with the Diners Club Mileage Plus program

Mileage Plus Diners Club First allows holders to earn up to 2 miles per 100 yen spent overseas or 1.5 miles per 100 yen spent within Japan, which is the most generous offering yet from Mileage Plus in Japan and is among the best reward ratios in the industry. The Mileage Plus Diners Club Card earns 1 mile per 100 yen spent. As part of the campaign marking the launch, successful applicants who meet the pre-set spending requirement receive 10,000 enrollment bonus miles for Mileage Plus Diners Club First and 5,000 enrollment bonus miles for the Mileage Plus Diners Club Card. Both cards in this Japan-exclusive partnership are United branded and offer the additional advantage of unlimited mile accumulation.