



Press Release

DINERS CLUB COOPERATES TO IMPROVE EDUCATIONAL ENVIRONMENT IN LAOS

HOSTS "A NIGHT TO REMEMBER" CHARITY GALA PARTY FOR THE FIRST TIME, RAISES OVER JPY 13.3 MILLION FOR ROOM TO READ

TOKYO, March 3, 2009 - Citi Cards Japan, Inc., the exclusive issuer of Diners Club cards in Japan, hosted "A Night to Remember" Charity Gala Party on Friday, February 20, 2009, for Diners Club members at the Grand Hyatt Tokyo in Roppongi to benefit the non-governmental organization Room to Read. The party raised over JPY 13.3 million yen for Room to Read to improve educational opportunities for children in Laos. The donation will be used to construct 1 primary school and 17 libraries / reading rooms as well as provide 12 10-year and 29 1-year girls' scholarships.

Over 350 Diners Club card holders, their friends, family and invited guests came together for the charity event, which featured a live auction, silent auction and raffle for fund-raising as well as live musical performances including a grand finale, where the artists performed together (please see the appendix for more details). Also, Room to Read provided volunteers to support the event.

In line with recent service enhancements and introductions such as Diners Club Signless Style and Diners Club Executive Dining, Diners Club is seeking to provide greater value and enhanced experiences to its card members.

Founder and Executive Chairman John Wood commented, "I am extremely pleased that 'A Night to Remember' charity gala party hosted by Diners Club was such a big success and that a significant amount of money was raised to benefit Room to Read. The generosity demonstrated by Diners Club and its card members will allow us to reach thousands of children in the developing world with the life-long gift of education. We look forward to a continued partnership with Diners Club and its members in the years to come to continue this effort."

President of Citi Cards Japan, Inc. TS Anil remarked, "As an organization committed to social programs built around the pillars of financial education, the environment, charity and volunteerism, Citi Cards Japan is proud and honored to have supported Room to Read's endeavors to improve children's educational opportunities and standards in developing countries around the world. Moreover, we are grateful for our card members' willingness to help advance these initiatives through their financial commitments. We are delighted to have partnered with such an inspirational team and supported their efforts to expand their network and build an even stronger chapter in Japan."

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About Citi Cards Japan, Inc.

Citi Cards Japan, Inc. operates the credit card business in Japan for Citigroup, one of the world's largest issuers of credit cards. Citi Cards Japan brings together the strengths of Diners Club, a credit card pioneer in Japan renowned since 1960 for its service and status, and Citi Card, which leverages Citigroup's expertise in global markets to offer a quality suite of products and services for its card members.

Diners Club homepage: <http://www.diners.co.jp>

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About Room to Read

We partner with local communities throughout the developing world to provide quality educational opportunities by establishing libraries, creating local language children's literature, constructing schools, and providing education to girls. We seek to intervene early in the lives of children in the belief that education empowers people to improve socioeconomic conditions for their families, communities, countries and future generations. Through the opportunities that only education can provide, we strive to break the cycle of poverty, one child at a time.

Room to Read homepage: <http://www.roomtoread.org>

Room to Read Contact:

Room to Read Tokyo Chapter Email: tokyo@roomtoread.org

Appendix

Sample Live Auction Prizes

- One year monitor rights of Jaguar XF 4.2 Premium Luxury
- One night in Conrad Tokyo's Royal Suite for four persons with dinner for eight either prepared exclusively by the Executive Chef in the suite or enjoyed at chef's table at restaurant Gordon Ramsay
- Roundtrip ticket for two to Beijing, China on All Nippon Airways' Club ANA (Business Class) with a three night stay in a suite at Aman at Summer Palace, Beijing
- One night at Four Seasons Hotel Tokyo at Chinzan-so in the Imperial Suite with 90-minute spa treatment for four

Sample Silent Auction Prizes

- All Nippon Airways' Hokkaido tour for two
- Dinner for two at Il Mulino New York in Roppongi
- One night stay at Mandarin Oriental Tokyo with two-hour "Time Ritual" spa treatment for two persons

Sample Raffle Prizes

- Dinner for two at the recently opened Terres de Truffles in Roppongi
- One night stay at Shangri-La Hotel Tokyo
- Unique opportunity to get an autographed photo taken with both Chitose Hajime and Iwao Furusawa

Charity Sponsors:

