



English Translation of Press Release

**The fifth round of grant applications  
for the Citi Success Fund kicks off in April  
Supporting school teachers' educational efforts  
Nurtures the thirst for life  
through the joys of learning and the pleasure of fulfilling goals**

April 10, 2009, Tokyo Japan – In cooperation with the National Institute on Consumer Education (President: Makiko Arima), Citi will accept applications from April 13, 2009 for the fifth round of grants of the Citi Success Fund, which was established to support school teachers' educational efforts around the world.

The Citi Success Fund provides monetary grants of up to JPY500,000 for each practical educational project applied by elementary, junior-high or high schools, and up to JPY200,000 for each project applied by a teacher or a group of teachers, during class time. The grants carry the following conditions: (1) the project must be practical and related to consumers, corporations, money, finance or economics; (2) the project must be creative in both its content and teaching method; and (3) the project must be undertaken between July 2009 and March 2010.

Grant applications will be accepted between April 13, 2009 and June 15, 2009. After an examination by a selection committee composed of members, including experts in the field of education, around two exceptional proposals will be selected from applications made by schools and 30 for the applications made by individual teachers or groups of teachers. It is expected that the selected projects will be announced at a presentation ceremony on Tuesday, July 28, 2009 in Tokyo. At the same time, a seminar of educators will be held in Tokyo and reporting given on the results of the fourth round of grants.

Citi Success Fund was established with funding provided by Citi Foundation, to globally support creative and practical education that enables students to experience the joys of learning and the pleasure of fulfilling goals to nurture capacity for survival. It aims to create an educational environment which put sparkle in students' eyes and help nurture their capabilities for survival. In Japan, a total of 120 grants were given between 2004 (the first grant program) and 2008 (the fourth grant program) with the Citi Success Fund Office at the National Institute on Consumer Education serving as secretariat. The fourth round of grants were given to the projects: 1) Experiencing "Money Cycle" through elementary school foreign language activities (Hokkaido/Elementary School); 2) Experience! Mechanism of *Kabushiki Gaisha* (stock company) and Money; (Kyoto/Junior-high school); and 3) Let's try answering to the question, "What is money?" (Tochigi/High school), etc.

To request information on applications, contact the Citi Success Fund Office at the National Institute on Consumer Education.

(FAX:03-5919-4575 URL: [www.consumer-education.jp/CSF/](http://www.consumer-education.jp/CSF/) )

### **Citi's support of financial education -**

Citi is one of the leading global financial services companies with some 200 million customers in over 140 countries. Having opened the first Citibank branch in Yokohama in 1902, Citi has grown into a well-recognized foreign-affiliated financial institution in Japan. Citi in Japan provides financial products and services, including consumer and corporate banking, securities brokerage, credit card, and investment banking.

Citi stresses financial education based on the philosophy that “with financial education, everyone has the chance to make their dreams come true” We aim to help support the youth, who will shoulder the responsibilities of future generations, not only just to learn about the role of money and knowledge in economy and finance but also, through financial education, to nurture abilities to independently think and survive in order to realize their dreams by deciding their own future career and creating life plan.

For more detailed information, please refer to [www.citigroup.jp](http://www.citigroup.jp).

### **Citi Foundation**

The Citi Foundation is committed to the economic empowerment of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. Globally, the Citi Foundation targets its strategic giving on its priority focus areas: Microfinance and Microenterprise, Small and Growing Businesses, Education, and Financial Education and Asset Building. The Citi Foundation works with its partners in Microfinance and Microenterprise and Small and Growing Businesses to support environmental programs and innovations. Additional information can be found at [www.citifoundation.com](http://www.citifoundation.com).

### **The National Institute on Consumer Education –**

The National Institute on Consumer Education was established in 1991 as a public-interest corporation under the co-jurisdiction of the Economic Planning Agency in Japan (the current Cabinet Office) and the Ministry of Education (current Ministry of Education, Culture, Sports, Science and Technology) for the purpose of promoting comprehensive and effective consumer education. The organization's main activities include developing educational material and conducting research on consumer education, holding symposiums and seminars, presenting awards to schools, corporations, and administrative bodies, dispatching teachers, and publishing the Japan Journal of Consumer Education – NICE Newsletter. Please refer to the organization's webpage, [www.consumer-education.jp/nice/](http://www.consumer-education.jp/nice/), for detailed information on the organization and educational material.

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