



Press Release

January 12, 2010
Citi Cards Japan, Inc.

Diners Club Presents 2009 83rd Kinema Junpo Best 10

**~Collaborative Event Commemorating 90th Anniversary of Kinema Junpo
and 50th Anniversary of Diners Club~**

Citi Cards Japan, Inc., the issuer of Diners Club credit card, today announced that it will be the exclusive sponsor of Kinema Junpo's Best 10 award, an annual ceremony celebrating excellence in moviemaking and acting. "Diners Club Presents 2009 83rd Kinema Junpo Best 10" will be held on Sunday February 7, 2010.

2010 is a commemorative year for both Kinema Junpo and Diners Club. Kinema Junpo just celebrated its 90th year since its first issue last year, recognized as the world's first movie-related publication, and Diners Club will celebrate its 50th anniversary this year since launching the country's first credit card in Japan. Through "Diners Exclusive Experiences," Diners Club provides its card members access to unique, memorable experiences in wide-ranging categories from gourmet to music to sports to culture. This exclusive sponsorship will provide Diners Club card members the opportunity to attend the event on an invitation-only basis.

Dennis Hussey, President and CEO of Citi Cards Japan, Inc., commented on the sponsorship as follows. "We are extremely pleased to be the exclusive sponsor of Kinema Junpo Best 10, which has played a significant role in supporting and developing the Japanese filmmaking industry. The organization has a long and rich legacy in being a pioneer, an attribute which Diners Club identifies with as a leading premium lifestyle card issuer. We look forward to holding an unforgettable event that will commemorate the important year that 2010 is for both Kinema Junpo and Diners Club."

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About Citi Cards Japan, Inc.

Citi Cards Japan, Inc. operates the credit card business in Japan for Citigroup, one of the world's largest issuers of credit cards. Citi Cards Japan brings together the strengths of Diners Club, a credit card pioneer in Japan renowned since 1960 for its service and status, and Citi Card, which leverages Citigroup's expertise in global markets to offer a strong suite of products and services for its card members.

About Kinema Junpo

Kinema Junpo is a publishing company that publishes various movie industry magazines, books and other publications, such as the Kinema Junpo. Kinema Junpo is one of the oldest movie magazines, with first issue published in July 1919. 2009 marked the organization's 90th anniversary since its founding. Kinema Junpo's Best 10 has been announced every year since 1924 (few interruptions due to the war).

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