



Citigroup Japan Holdings Corp.
March 30, 2010

**Citi supports Final Round of
the Management and Economic Simulation Exercise (MESE)2009**

*Providing enjoyable learning opportunities for finance and economics
through management simulation program*

The final round for **the Management and Economic Simulation Exercise (MESE) 2009**, a management simulation program targeting middle school, high school, and university students aged 14 to 20 years old, was held at Citigroup Japan Holdings' Main Office as part of its CSR activities. This program is supported by Citigroup and run in association with Junior Achievement Japan.

The MESE is based on a management simulation program developed by the world's largest financial education organization, Junior Achievement in the U.S. Each team decides on a hypothetical commodity price, amount of production, sales volume, amount of capital investment, and research and development cost through an analysis of the market situation and competes with other teams based on the business performances of their chosen commodities.

In the final round of the competition, Ritsumeikan Keisho Junior and Senior High School from Hokkaido prefecture beat seven other qualifying teams from the preliminary rounds held nationwide to win a JPY 300,000 scholarship. After the competition, all participants were hosted to a luncheon with time to network with Citigroup staff, and given a briefing and tour and of the Citigroup Global Market's dealing room, providing them opportunities to enjoy learning more about finance and economics outside the classroom.

MESE is a CSR program supported by Citigroup aimed at cultivating the decision-making skills of participants through gaining accurate knowledge on finance and economics. This CSR program held annually since 1998, and marks its twelfth session this year. 315 teams, comprising a total of 1,002 students from 75 middle schools, high schools, and universities from all over Japan, participated in the 2009 contest.

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Details of MESE 2009 Final Round

Host	Junior Achievement Japan
Special Support	Citigroup Japan Holdings Corp.
Date	March 30, 2010, Tuesday

Venue	Citigroup Japan Holdings Corp. Main Office Shin-Marunouchi Building 20F Okabe Room
Teams reaching the finals	8 out of the 315 teams (75 schools, 1,002 people) that won the preliminary rounds.

MESE 2009 Final Ranking of Participating Teams

Ranking	Prefecture	School	Prize
Winner	Hokkaido	Ritsumeikan Keisho Junior and Senior High School	Scholarship of JPY 300,000
Runner-up	Kyoto	Kyoto Municipal Saikyo Senior High School	Scholarship of JPY 150,000
3 rd	Kanagawa	Shonandai High School	Scholarship of JPY 100,000
4 th	Fukuoka	Taisei Junior-Senior High School	Scholarship of JPY 30,000
5 th	Saitama	Waseda University Honjo Senior High School	
6 th	Kanagawa	Keio University	
7 th	Hokkaido	Ritsumeikan Keisho Junior and Senior High School	
8 th	Hiroshima	Hiroshima Gakuin Junior & Senior High School	

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Citi's support of financial education

Citi is one of the leading global financial services companies with some 200 million customers in over 140 countries. Having opened the first Citibank branch in Yokohama in 1902, Citi has grown into a well-recognized foreign-affiliated financial institution in Japan. Citi in Japan provides financial products and services, including consumer and corporate banking, securities brokerage, credit card, and investment banking.

Citi stresses financial education based on the philosophy that "with financial education, everyone has the chance to make their dreams come true". We aim to help support the youth, who will shoulder the responsibilities of future generations, not only just to learn about the role of money and knowledge in economy and finance but also, through financial education, to nurture abilities to independently think and survive in order to realize their dreams by deciding their own future career and creating life plan.

For more detailed information, please refer to www.citigroup.jp

Citi Foundation

The Citi Foundation is committed to the economic empowerment of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. Globally, the Citi Foundation targets its strategic giving to priority focus areas: Microfinance and Microenterprise, Small and Growing Businesses, College and Careers, and Financial Capability and Asset Building. The Citi Foundation works with its partners in Microfinance and Microenterprise and Small and Growing Businesses to support environmental programs and innovations. Additional information can be found at www.citifoundation.com.

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