



English Translation of Press Release

**The sixth round of grant applications
for the Citi Success Fund kicks off in April
Supporting school teachers' educational efforts
Nurtures the thirst for life
through the joys of learning and the pleasure of fulfilling goals**

April 16, 2010, Tokyo Japan – In cooperation with the National Institute on Consumer Education (President: Makiko Arima), Citi will accept applications from April 19, 2010 for the sixth round of grants of the Citi Success Fund, which was established to support school teachers' educational efforts around the world.

The Citi Success Fund provides monetary grants of up to JPY500,000 for each practical educational project applied by elementary, junior-high or high schools, and up to JPY200,000 for each project applied by a teacher or a group of teachers, during class time. The grants carry the following conditions: (1) the project must be practical and related to finance and economy, corporations and consumers; (2) the project must be creative in both its content and teaching method; and (3) the project must be undertaken between July 2010 and March 2011.

Grant applications will be accepted between April 19, 2010 and June 14, 2010. After an examination by a selection committee composed of members, including experts in the field of education, around two exceptional proposals will be selected from applications made by schools and 30 for the applications made by individual teachers or groups of teachers. It is expected that the selected projects will be announced at a presentation ceremony on Wednesday, July 28, 2010 in Tokyo. At the same time, a seminar of educators will be held in Tokyo and reporting given on the results of the fifth round of grants.

Citi Success Fund was established with funding provided by Citi Foundation, to globally support creative and practical education that enables students to experience the joys of learning and the pleasure of fulfilling goals to nurture capacity for survival. It aims to create an educational environment which put sparkle in students' eyes and help nurture their capabilities for survival. In Japan, a total of 152 grants were given between 2004 (the first grant program) and 2009 (the fifth grant program) with the Citi Success Fund Office at the National Institute on Consumer Education serving as secretariat. The fifth round of grants were given to the projects: 1) "Teaching money/finance based on experience of cultivation to sale of "Hirashima Kubo Seaweed" – Setting up a stock company having sales, marketing, and production departments" (Tokushima) ; 2) "Learn about global financial economic activities through English class: bring up abilities via ESD" (Hyogo) ; and 3) "Sending message to local regions! Prevent financial troubles with 'Momotaro'" (Okayama), etc.

To request information on applications, contact the Citi Success Fund Office at the National Institute on Consumer Education.

(FAX: 03-5919-4575 URL: www.consumer-education.jp/CSF/)

Citi's support of financial education -

Citi is one of the leading global financial services companies with some 200 million customers in over 140 countries. Having opened the first Citibank branch in Yokohama in 1902, Citi has grown into a well-recognized foreign-affiliated financial institution in Japan. Citi in Japan provides financial products and services, including consumer and corporate banking, securities brokerage, credit card, and investment banking.

Citi stresses financial education based on the philosophy that “with financial education, everyone has the chance to make their dreams come true” We aim to help support the youth, who will shoulder the responsibilities of future generations, not only just to learn about the role of money and knowledge in economy and finance but also, through financial education, to nurture abilities to independently think and survive in order to realize their dreams by deciding their own future career and creating life plan.

For more detailed information, please refer to www.citigroup.jp.

Citi Foundation

The Citi Foundation is committed to the economic empowerment of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. Globally, the Citi Foundation targets its strategic giving to priority focus areas: Microfinance and Microenterprise, Small and Growing Businesses, College and Careers, and Financial Capability and Asset Building. The Citi Foundation works with its partners in Microfinance and Microenterprise and Small and Growing Businesses to support environmental programs and innovations. Additional information can be found at www.citifoundation.com.

The National Institute on Consumer Education –

The National Institute on Consumer Education was established in 1991 as a public-interest corporation under the co-jurisdiction of the Economic Planning Agency in Japan (the current Cabinet Office) and the Ministry of Education (current Ministry of Education, Culture, Sports, Science and Technology) for the purpose of promoting comprehensive and effective consumer education. The organization's main activities include developing educational material and conducting research on consumer education, holding symposiums and seminars, presenting awards to schools, corporations, and administrative bodies, dispatching teachers, and publishing the Japan Journal of Consumer Education – NICE Newsletter. Please refer to the organization's webpage, www.consumer-education.jp/nice/, for detailed information on the organization and educational material.

###

Media:

81-3-6270-9848

Inquires regarding applications:
National Institute on Consumer Education
03-5919-4541